

Chateaushi: Bridging Digital & Physical Cultural Heritage

v8 23rd April 2025

Contents

Contents	2
Chateaushi: The Future of History	3
\$CASL Utility Token Details	4
Token Summary	4
Primary Token Benefits	4
Token Purchase, Token Vesting & Tokenomics	6
Token Allocation	6
Participating in the sale	6
Token Allocation & Vesting	6
Use of Funds & Tokenomics	8
Buy Back Programme	8
Demand Drivers	8
Estimating Demand Driver Impact	10
Chateaushi Members Club	14
Chateaushi Strategic Partnerships	14
Web3 Partners	14
Cultural Institutions	15
Hospitality, Real Estate & Health	15
Team & Leadership	16
Executive Team	16
Advisory Board	16
Roadmap	16
Q2 2025	16
Q3 2025	16
Q4 2025	17
Q1 2026	17
Contact Information	17

Chateaushi: The Future of History

Chateaushi AG is a Swiss company using innovative technology to preserve and commercialize historic estates for the modern age. In a market that's both high-value and underserved, we provide estate owners with access to commercialization services, alternative financing, and digital strategies that unlock new revenue streams, while opening the doors to exclusive experiences for a new generation of global luxury travelers.

At the core of our ecosystem is the **\$CASL utility token**, designed to bridge the physical and digital worlds through real-world utility:

- **Fractional ownership of historic estates** via RWA security tokens (launching Q3 2025), with holders gaining access to discounted stays and private estate collections.
- **Discounts and benefits** at Chateaushi's private members club in Paris including membership fee discounts and food and beverage perks for \$CASL holders.
- **Booking benefits** in the Chateaushi app. Pay with \$CASL to unlock discounts across our growing network of estates (40+ onboarded, with plans to exceed 1,000 in-app and a partnership that will unlock 1M+ hotels).
- **Real-world spending** through a \$CASL-backed **payment card** in partnership with Gnosis Pay (Q3 2025).
- Access to **Helix**, our AI concierge, offering premium services including fine dining reservations, helicopter transfers, and yacht charter.

To support the token's long-term value, **5% of company profits** will be allocated to a **\$CASL buy-back program**. Our revenue is driven by a diverse and scalable model: membership fees, estate bookings, food & beverage sales, commissions from partner services, and the development of digital experiences for historic properties.

Led by co-CEO Brittany Kaiser (co-authored some of the first blockchain laws in the USA in Wyoming in 2018 and currently serves on the board of Gryphon Digital Mining - Nasdaq:GRYP), co-CEO Vincent Dupy (30 years of experience founding and managing companies across real estate, finance, lobbying, and publishing) and co-founded by Bruno Veauvy (renowned architect and restoration specialist), Chateaushi leverages deep blockchain expertise and historical architecture experience to revolutionize cultural preservation.

Chateaushi is built and run by a [serious and experienced team](#) with the capability to deliver on a roadmap that will provide exciting and unique opportunities for \$CASL holders as early as Q2 2025, whilst contributing to cultural heritage preservation. Token holder benefits include booking

of over 40 historic properties, food & beverage discounts at physical locations (including Chateaushi's HQ and [VIP members club](#) in Paris and selected reciprocal members clubs), VIP membership discounts (with staking), exclusive physical event access, and payment card integration. A full list of \$CASL utility token benefits follows.

\$CASL Utility Token Details

The \$CASL token will be launched on a platform developed by [Sovryn](#).

Token Summary

- Name: Chateaushi Token
- Number of tokens: 10 Billion
- Symbol: \$CASL
- Platform: Cross-chain compatible (BitcoinOS: Bridging to BTC, ETH, SOL)
- Decimals: 9

Primary Token Benefits

Physical World Benefits & Access

Token holders can use \$CASL tokens to make bookings at 40+ historic properties (Q2 2025). Initial list at <https://chateaushi.com/booking> where booking requests can already be made (note that some of the most exclusive properties are not available to the public and have only been made available by special agreement to Chateaushi VIP members via application).

Staking \$CASL tokens will allow holders to apply for membership to Chateaushi's private members club (see [Chateaushi Membership](#)), enable them to access special events, services, and historical locations in Europe and across the world.

Users paying with \$CASL will benefit from food & beverage discounts at physical locations, with additional discounts for those staking their \$CASL (staking tiers apply).

Chateaushi has partnered with [Gnosis](#) and will be launching a payment card for seamless spending, anywhere. Transaction fees will apply, with the treasury benefitting when the Chateaushi payment card is used outside of the Chateaushi network.

Digital World Integration

Token holders will benefit from use of an AI concierge service that will initially assist with any request relating to the network of properties available, but will soon be extended to provide additional integrations including:

- Travel: booking flights, rail, helicopters, yachts
- Restaurants: exclusive access and easy booking
- Experiences: unique and exclusive experiences

Chateaushi has a number of digital initiatives with partner estates, three of whom have commissioned Chateaushi to provide a full digital strategy, encompassing a variety of offerings including:

- NFTs
- Virtual museums
- Gaming platform & digital world integrations (e.g. Roblox)

Token holders will benefit from these partnerships by leveraging their tokens.

Governance

Token holders will benefit from the following rights:

- Club decision voting power
- Development direction input
- Community proposal submission

\$CASL Token Ecosystem

Chateaushi will continually evaluate and evolve strategies to enhance the \$CASL token ecosystem, including:

- Integration of token utility across our expanding network of cultural properties, hospitality venues, and digital experiences
- Development of enhanced member benefits and exclusive access rights for token holders
- Implementation of community governance features allowing token holders to participate in platform development decisions
- Creation of engaging digital experiences through our metaverse and gaming partnerships
- Exploration of new partnerships to expand token utility across cultural and hospitality sectors
- Development of additional token-gated features within our AI concierge service

All strategies will focus on expanding utility and enhancing the member experience within the Chateaushi ecosystem while maintaining the value of the \$CASL token.

Token Purchase, Token Vesting & Tokenomics

Chateaushi will be launching on a tried and tested launchpad; “Origins” by Sovryn that was used for the successful launch of BitcoinOS.

We hope that, like us, you are interested in a long-term partnership in support of Chateaushi.

Token Allocation

In total, 10 Billion \$CASL tokens will be minted.

There will be eight phases including a pre-sale for strategic partners. Each round will be at a slightly higher price than the previous round, rewarding early supporters of Chateaushi.

Participating in the sale

\$CASL tokens will be distributed to all participants of the sale in Q2 2025.

The platform is expected to launch at the beginning of May.

In order to be notified of all updates, please sign up to our mailinglist at <https://chateaushi.com/tokensale>

Token Allocation & Vesting

Chateaushi has invited a small number of strategic partners to participate in a pre-sale of tokens.

For **private pre-sale buyers**, tokens will be vested as follows:

- 10% of your purchased tokens will be available on TGE
- 90% will be locked in a vesting schedule, unlocking periodically over 12 months

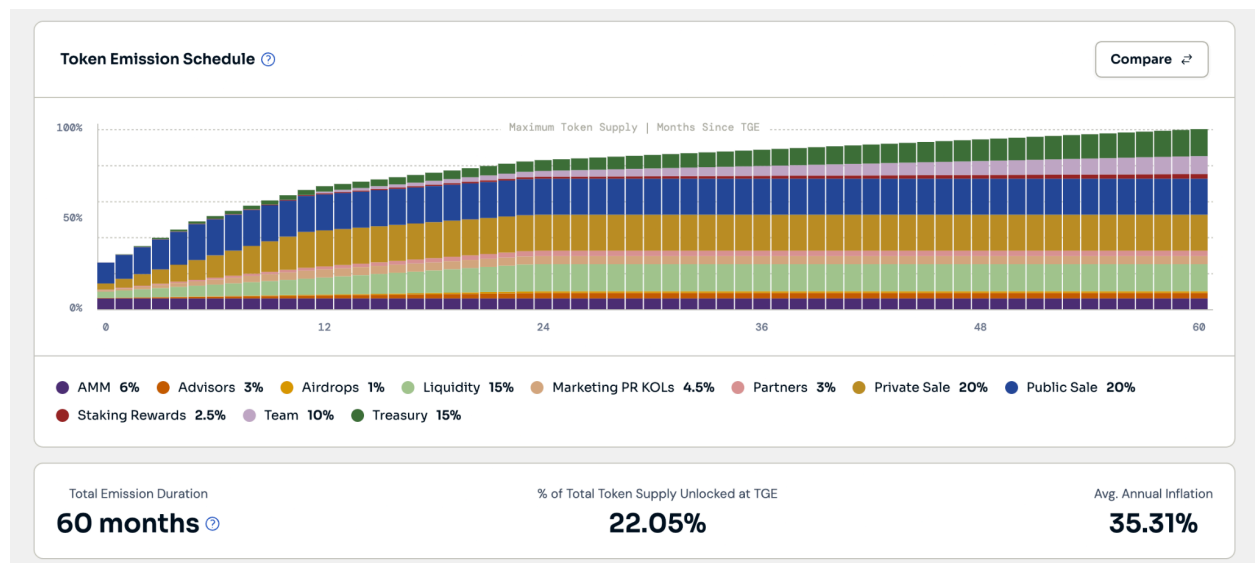
For **public sale buyers**, tokens will be vested as follows:

- 50% of your purchased tokens will be available on TGE
- 50% will be locked in a vesting schedule, unlocking periodically over 6 months

The remaining schedules include:

- Team - 0% at TGE; 1 year cliff followed by 10% and the remaining 90% over the subsequent 4 years

- Liquidity - 20% at TGE with remaining 80% over the next 24 months
- Treasury - 10% on TGE, remaining 90% unlocking daily over 5 years



Full allocation and vesting table:

Group Name	Allocation	Unlock at TGE	Cliff	Unlock Duration	Unlock Frequency
Private Pre-Sale	20%	10%	0	12 Months	Daily
Public Sale	20%	50%	0	6 Months	Daily
Liquidity	15%	20%	0	24 Months	Daily
Treasury	15%	10%	0	60 Months	Daily
Team	10%	0%	12 months	48 Months	Monthly
AMM	6%	100%	0	-	-
Marketing	4.5%	20%	0	12 Months	Daily
Advisors	3%	10%	0	24 Months	Monthly
Partners	3%	10%	0	24 Months	Monthly
Staking Rewards	2.5%	0	0	60 Months	Daily
Airdrops	1%	0	0	24 Months	Monthly

Use of Funds & Tokenomics

Chateaushi will be selling tokens publicly at an initial Fully Diluted Value of 10M CHF (approx. \$12M USD), rising to 30M CHF (approx. \$36M USD) by the end of the public rounds. Selling 40% of these tokens will net the Chateaushi treasury an estimated 4-5M CHF, which will be sufficient to execute on its plans.

Chateaushi has identified an incredible historic property in central Paris to be used as its clubhouse.

The proceeds from the initial \$CASL token sale are planned to be used as follows:

- 65% Complete the property transaction (Q2 2025) for [Chateaushi Members Club](#) property (already identified)
- 10% Development of dApps (booking apps for public & token-gated for \$CASL holders, AI Concierge)
- 10% Liquidity, price stabilisation, community rewards etc.
- 8% Operating costs
- 5% Liquid assets for members club
- 2% Marketing

Buy Back Programme

To support the token's long-term value, **5% of Chateaushi company profits** will be allocated to a **\$CASL buy-back program**. Our revenue is driven by a diverse and scalable model: membership fees, estate bookings, food & beverage sales, commissions from partner services, and the development of digital experiences for historic properties.

Demand Drivers

Chateaushi has a number of strategies to maintain \$CASL value and the token economy.

Core \$CASL Utility Functions

1. **Fractional ownership of historic estates** via RWA security tokens (launching Q3 2025), with holders gaining access to discounted stays and private estate collections.
2. **Discounts and benefits** at Chateaushi's private members club in Paris including membership fee discounts and food and beverage perks for \$CASL holders.

3. **Booking benefits** in the Chateausuhi app. Pay with \$CASL to unlock discounts across our growing network of estates (40+ onboarded, with plans to exceed 1,000 in-app and a partnership that will unlock 1M+ hotels).
4. **Real-world spending** through a \$CASL-backed **payment card** in partnership with Gnosis Pay (Q3 2025).
5. Access to **Helix**, our AI concierge, offering premium services including fine dining reservations, helicopter transfers, and yacht charter.
6. **Staking Mechanism**
 - Four-tiered structure (Bronze to Platinum) with increasing benefits
 - Membership fee discounts (10-40%) based on stake amount
 - Event and F&B discounts (5-25%) encouraging token holding
 - Mandatory lock-up periods (180-365 days) reducing circulating supply
7. **Governance Rights**
 - Club decision voting power
 - Development direction input
 - Community proposal submission

Value Maintenance Strategies

1. **Buy-Back Program**
 - 5% of Chateausuhi profits allocated to token repurchasing
 - Creates consistent demand pressure and price support
2. **Supply Control**
 - Fixed total supply of 10 billion tokens
 - Vesting schedules
 - Staking lock-ups removing tokens from circulation
3. **Expanding Utility Network**
 - Continuous addition of partner properties increasing token utility
 - Integration with reciprocal members clubs globally
 - AI concierge service expansion creating additional use cases

Demand Growth Catalysts

1. **Business Expansion Timeline**
 - Paris clubhouse opening (Q3 2025)
 - Payment card launch (Q3 2025)
 - International market development (Q3-Q4 2025)
 - Geographic expansion to India, Mexico, and Egypt (Q1 2026)
2. **Strategic Partnerships**

- Web3 integrations
 - Cultural institutions driving member interest
 - Hospitality networks expanding token utility
3. **Token-Gated Premium Services**
- VIP-level AI concierge access
 - Exclusive transportation options (helicopter, yacht charter)
 - Private access to Italian palazzos and other restricted properties

Liquidity Management

1. **Treasury Allocation**
- 20% of token sale proceeds dedicated to liquidity provision
 - Focus on price stabilization and community rewards
2. **Cross-Chain Compatibility**
- Platform built on BitcoinOS with bridges to BTC, ETH, and SOL (coming soon)
 - Increases potential user base and market accessibility

Estimating Demand Driver Impact

Chateaushi has a number of initiatives that will be executed at various stages in the 5 year tokenomics cycle. \$CASL demand for each of the following has been spread over the 5 year period to facilitate estimating overall impact of each driver.

Staking

Staking \$CASL tokens is like putting money in a savings account, often for a pre-defined period that also provides the user with unique benefits. Instead of just holding \$CASL tokens in a wallet, they are "locked" into the platform, which also provides benefits to the project (liquidity, price stability, predictability and more).

While \$CASL tokens are locked, they can't be sold or transferred, similarly to a fixed term savings account.

Staking is similar to:

- Having a premium credit card where you get better perks the more you use it
- Being a frequent flyer member where your status level determines your benefits

Staking is not required to apply for [Chateaushi Membership](#).

Staking impact has been estimated at \$50,000 monthly, growing at 2% month-on-month.

The Chateaushi staking ecosystem will offer diverse opportunities for token holders to maximize returns while contributing to protocol stability. Our multi-tiered staking approach combines traditional yield generation with DeFi mechanics and offers the following benefits to token holders:

1. Bronze - minimum stake €5,000

- Early access to event tickets
- 10% event discount
- 5% F&B discount
- 10% Membership discount
- Minimum 180 day lock-in

2. Silver - minimum stake €10,000

- Early access to event tickets
- 15% event discount
- 10% F&B discount
- 20% Membership discount
- Minimum 180 day lock-in

3. Gold - minimum stake €25,000

- Early access to event tickets
- 20% event discount
- 15% F&B discount
- 30% Membership discount
- 365 day lock-in

4. Platinum - minimum stake €50,000

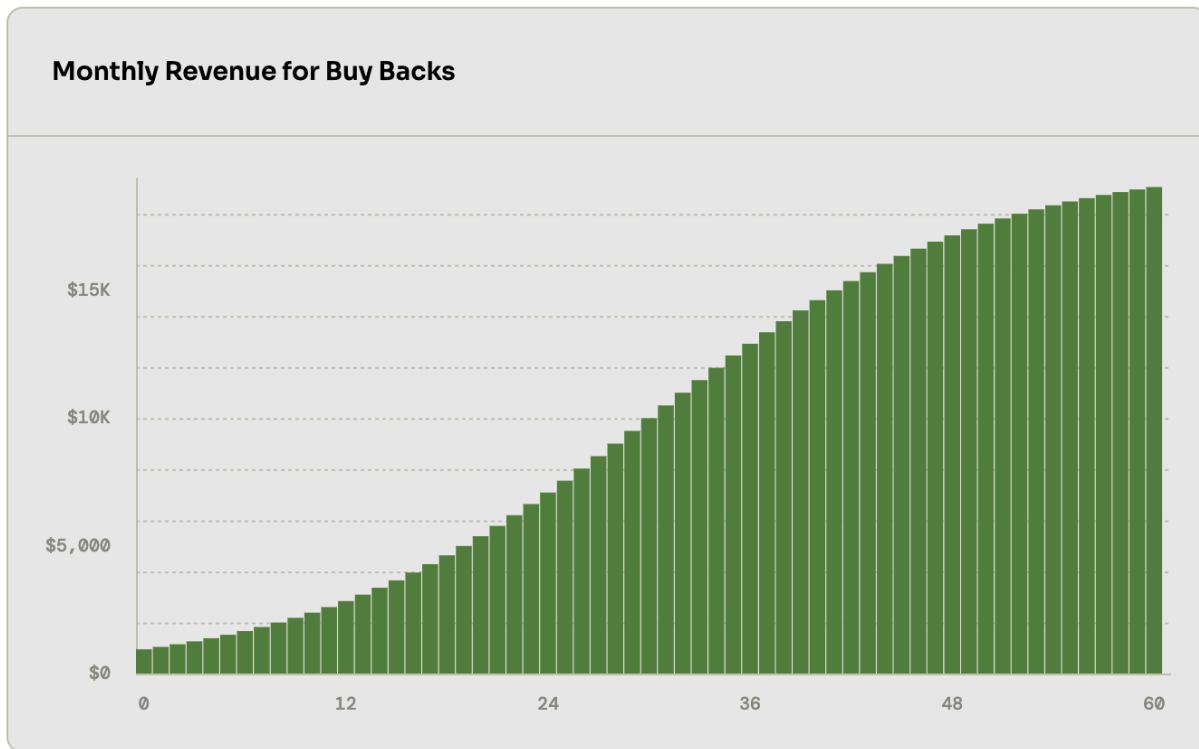
- Early access to event tickets
- 25% event discount
- 20% F&B discount
- 40% Membership discount
- 365 day lock-in

Buyback Programme

To support the token's long-term value, **5% of company profits** will be allocated to a **\$CASL buy-back program**. Chateaushi's revenue is driven by a diverse and scalable model:

membership fees, estate bookings, food & beverage sales, commissions from partner services, and the development of digital experiences for historic properties.

An estimate of \$1,000,000 revenue per month for Chateaushi within 5 years, growing conservatively initially has been factored into calculations.



Chateaushi's business model combines cultural heritage preservation with blockchain technology through several revenue streams:

1. Membership fees: Private members club in Paris opening in Q3 2025 (with discounts for token stakers)
2. Property bookings: Commission from facilitating bookings at 40+ historic properties (adding over 1,000 more)
3. Payment card transactions: Fees generated when members use the Chateaushi/Gnosis payment card outside the Chateaushi network
4. Food and beverage sales: Revenue from the Paris clubhouse
5. Digital services: AI concierge service with premium tiers for members and potential licensing to partners
6. Historic Estate Consultancy: Services include commercialization, digital strategy and tokenization

The model leverages blockchain technology to tokenize access to exclusive physical and digital spaces and experiences while generating traditional revenue through hospitality, property management, and financial services.

RWA Token Purchase

Chateaushi is planning to offer \$CASL token holders the opportunity to invest in historic estates by exchanging their utility tokens for Real World Asset utility tokens.

As part of Chateaushi's historic estate consultancy and alternative finance initiatives, it is expected that an average of \$100,000 per month will be spent by \$CASL holders on RWA tokens.

A number of estates have already expressed interest in tokenization services; Chateaushi has partnered with Talium Assets to provide a RWA platform on which \$CASL token holders can participate in security token sales of historic properties.

Wine Cellar

Chateaushi is launching a wine tokenization initiative - The Wine Cellar by Chateaushi (see <https://wine.chateaushi.com>)

\$CASL tokens will be accepted as payment for Wine Cellar NFTs.

It is estimated that \$50,000 per month will be spent on this scalable and innovative approach.

Estate Bookings

Chateaushi has over 40 estates that \$CASL holders will be able to book at TGE, with plans to add over 1,000 more.

It is estimated that \$CASL demand will initially be just \$5,000 per month, rising 10% month-on-month.

Membership Fees

Chateaushi's Paris HQ will have two membership tiers of \$5,000 & \$10,000 annually.

\$CASL holders will be eligible for a discount and/or extended membership period.

It is expected that \$30,000 \$CASL will be spent monthly on membership.

Members Club Food & Beverage

Members will benefit from discounts when spending \$CASL on food & beverage.

\$20,000 \$CASL is expected to be spent monthly, rising 2% month-on-month.

Chateaushi Members Club

Chateaushi is launching a private members club in the heart of Paris and has identified a suitable historic property. Members club applications will be opening in June 2025, with a view to the club opening in Q4 2025. Membership will be subject to approval by the Chateaushi membership council.

Token holders will be eligible for discounts on membership fees based on the amount they stake (see [staking](#)). Membership fees can of course also be paid for with \$CASL, as can any food & beverage at Chateaushi HQ.

Chateaushi members will also benefit from a VIP level of AI concierge service, connected to a number of off-book and exclusive services including, but not limited to:

- Italian palazzos that cannot be booked by the general public (over 10 properties already available to VIP members only)
- Helicopter services (partnership currently being established, estimated integration Q2)
- Yacht charter services
- Additional white glove services
- Travel (flights & trains)
- Global network access to exclusive reciprocal clubs in London, New York, San Francisco (agreements already reached to date; many others have expressed interest)
- Wine cellar acquisition and members delivery

Access to VIP services will be token-gated.

Chateaushi Strategic Partnerships

Chateaushi has established a number of strategic partnerships that will benefit our decentralized community.

Web3 Partners

Gnosis

- Smart contract infrastructure
- Payment solutions (payment card for Chateaushi members)
- Token integration

Cultural Institutions

The Art of Elysium

- Nonprofit organization providing community arts programs
- Serves over 30,000 individuals annually
- Partners with SAG-AFTRA and American Film Institute

Les Musiciens de Louvre

- Founded 1982, premier French period instrument ensemble
- International acclaim for Baroque music revival
- World-renowned orchestra status

Fedora Platform

- European organization supporting opera and dance innovation
- €6.5 million raised for new artistic creations
- Focus on sustainability and digital innovation

Hospitality, Real Estate & Health

Storied Collection

- Exclusive historic estates across UK, Ireland & France
- 1% mutual equity stake partnership with Chateausi AG
- Properties in Ire

Beyond the Gates

- Founded 2018
- Italian architectural and artistic heritage preservation
- Access to private historic properties
- Customized experiences in historic venues

Maison Epigenetic

- Paris's premier longevity centre
- Exclusive discounts for Chateausi members
- DNA sequencing & advanced body scans
- Red light therapy, meditation, wellness treatments

Team & Leadership

Executive Team

- Brittany Kaiser & Vincent Dupy - Co-CEOs, Board Members
- Natalie Kaiser - COO
- Theophane Rame - Head of Real Estate, Board Member
- Ashley Wyndham - Head of Partnerships & Events
- Gus Fraser - CTO
- Thibault Année - CFO
- Bruno Veauvy - Chief Architect
- Tammy Smulders - Head of Branding, Trends & Culture

Advisory Board

- Susan Shin - Luxury Brand Strategist
- Des McDonald - Former CEO of SoHo House, Annabel's and 5 Hertford Street
- Olivier LaVigne - Insight Hospitality
- Michael Ellis - Former President and CEO of Michelin Guide, Chief Culinary Officer of the Mandarin Oriental
- Marjolaine Catil - The New Fund
- Geoffrey Lemond - Lemond

Roadmap

Q2 2025

- Public sale
- TGE / token launch
- Acquisition of Chateausi HQ property in Paris
- Initial membership onboarding
- Helix (AI Concierge) launch & integration
- \$CASL staking development
- Payment card program initiated with partner Gnosis Pay

Q3 2025

- Paris clubhouse opening
- Estate partner network expansion
- Cultural partnership expansion

- International market development
- Public estate booking mobile app available; integration with \$CASL for payments
- Launch of RWA tokenized historic estate platform for estate partners
- Payment card launch in conjunction with Gnosis Pay
- Reciprocal membership clubs added (four already agreed)
- AI Concierge expansion (voice for members, additional services)
- Implementation of digital strategy for 3 historic estates (already contracted)
- Complete \$CASL staking rewards functionality

Q4 2025

- Integration of additional cultural heritage sites across European regions
- Payment card expansion (additional territories)
- Additional reciprocal membership clubs added
- Further services added to AI Concierge services (private jet, helicopter, yacht charter, restaurant expansion)
- Enhancement of digital platform capabilities for historic property experiences
- Development of immersive cultural events and experiences
- Expansion of consumer estate booking app (additional estates, territories, experiences)
- Expansion of RWA estate platform
- First event with exclusive drone entertainment partner (currently under contract negotiation)
- Integration of \$CASL staking rewards in-app

Q1 2026

- Platform expansion to historic destinations including India, Mexico, and Egypt
- Multi-lingual consumer estate booking app
- Expansion of the digital museum and virtual tour offerings to estate and castle partners
- AI Concierge licensing (reciprocal members clubs, historic estate and castle partners)
- Enhancement of token utility; expansion to additional services

Contact Information

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